



Coca-Cola Japan System

The Coca-Cola system in Japan is comprised of Coca-Cola (Japan) Co, Ltd., which supplies concentrates, plans and develops new products, and conducts its marketing and advertising activities; system bottling partners, which manufacture and sell products, and other affiliated companies. Coca-Cola (Japan) Co, Ltd. was established in 1957 as the Japanese subsidiary of The Coca-Cola Company.

60
years

in Japan



5 bottlers
in Japan



WORKPLACE

Approx. **20K**
people working in Japan system

as of April 2016

- 1 Hokkaido Coca-Cola Bottling Co., Ltd.
- 2 Michinoku Coca-Cola Bottling Co., Ltd.
- 3 Coca-Cola Bottlers Japan Inc.
- 4 Hokuriku Coca-Cola Bottling Co., Ltd.
- 5 Okinawa Coca-Cola Bottling Co., Ltd.



PORTFOLIO

8 core brands in Japan



4 of The Coca-Cola Company's 21 'billion-dollar' brands worldwide were made for the Japanese market



No. 1
in Japan^{*1}
as of 2016

- Non-alcoholic, ready-to-drink sales volume
- Sparkling, canned coffee and sports drink sales volume
- Total vending machine installation

50+
brands
800+
products



「Coke ON」app
5.5M+ downloads
as of September 2017
Total 33M+



fans/followers on Japanese Facebook/Twitter/LINE

SYSTEM OVERVIEW



Approx. **980K**
vending machines
across Japan



Approx. **1M**
partner stores
as of the end of 2015



22 plants
including a concentrate plant



9 system affiliate
companies

SUSTAINABILITY



Approx. **170K**
Peak Shift Vending Machines

- Awarded 2013 Grand Prize for Excellence in Energy Efficiency and Conservation, Successful Case of Energy Conservation Category, Minister's Prize, the Ministry of Economy, Trade and Industry
- Awarded The 10th Eco-Products Excellence Award for Energy Saving Product

For efforts to phase out the use of HFCs in vending machines

- Awarded the Minister of the Environment Award at the 18th Protect the Ozone Layer, Prevent Global Warming Grand Prizes



Pet bottle with high volume of crude oil reduction—Amount of gasoline reduction equivalent to **6,405** laps around the world (as of 2009-2016)



JPY 2.5B+
The Coca-Cola Japan Reconstruction Fund



“English Communication Skill Training Program”
for Youths has Started in 2017 as Reconstruction Support Project



Achieved **100%**
Water Neutrality (as of the end of 2016)

To balance Coca-Cola System's water use by replenishing an amount of water equivalent to what we use in our finished products.

- Reduce
- Recycle
- Replenish

Achieved 100 Water Neutrality four years ahead of schedule

- Conducts activities to protect water resources in 21 plants across Japan.
- Improved Water Use Efficiency by 29% in 5 years.
- Average use of water per 1 liter product: 3.97 liter.

(as of 2016)