Coca-Cola Japan System

The Coca-Cola system in Japan is comprised of Coca-Cola (Japan) Co, Ltd., which supplies concentrates, plans and develops new products, and conducts its marketing and advertising activities; system bottling partners, which manufacture and sell products, and other affiliated companies. Coca-Cola (Japan) Co, Ltd. was established in 1957 as the Japanese subsidiary of The Coca-Cola Company.

**PORTFOLIO**

8 core brands in Japan

- Coca-Cola
- Coca-Cola Zero
- Fanta
- Georgia
- Aquarius
- Kasugai
- Ichiban
- Suntory Beer

4 of The Coca-Cola Company’s 21 ‘billion-dollar’ brands worldwide were made for the Japanese market.

**SYSTEM OVERVIEW**

- Approx. 980K vending machines across Japan
- Approx. 1M partner stores as of the end of 2015
- 22 plants including a concentrate plant
- 9 system affiliate companies

**SUSTAINABILITY**

- **Achieved 100% Water Neutrality**
  - To balance Coca-Cola System’s water use by replenishing an amount of water equivalent to what we use in our finished products.
  - Four years ahead of schedule

- **Achieved 100% Energy Efficiency and Conservation**
  - Awarded 2013 Grand Prize for Excellence in Energy Efficiency and Conservation

- **“English Communication Skill Training Program”**
  - For Youths has Started in 2017 as Reconstruction Support Project

- **Pet bottle with high volume of crude oil reeducation**
  - Amount of gasoline reeducation equivalent to 6,405 laps around the world

- **The Coca-Cola Japan Reconstruction Fund**
  - JPY 2.5B+

**WORKPLACE**

Approx. 20K people working in Japan system

1. Hokkaido Coca-Cola Bottling Co., Ltd.
2. Michinoku Coca-Cola Bottling Co., Ltd.
3. Coca-Cola Bottlers Japan Inc.
4. Hokuriku Coca-Cola Bottling Co., Ltd.
5. Okinawa Coca-Cola Bottling Co., Ltd.

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All information as of September 2017 unless otherwise noted

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